

# FAURSCHOU

## PRIVACY POLICY

This Privacy Policy was last revised on June 28, 2023.

As a data controller, Faurschou is required to protect your personal data when you establish a contract with us as a private supplier, private client or guest, or when you use any other services we provide. It is our goal to ensure that you feel comfortable with the way that we treat your data. We process personal data in accordance with this Privacy Policy and current legislation.

### **1) Data controller**

The data controller for your personal data is: Faurschou

+45 33914131

[foundation@faurschou.com](mailto:foundation@faurschou.com)

### **2) When do we collect personal data and when do we use it?**

We will always inform you before collecting your personal information. We collect, store and process information about you such as your name, email address, phone number, IP addresses and sometimes job title in the following situations:

#### **1. When private suppliers establish contracts with us.**

When you, as a private supplier, deliver products to us/sell products through us, we collect a range of data in order to ensure that we can establish contact with you when someone expresses interest in purchasing a product and to efficiently handle the purchase/sale of products (e.g. in connection with invoices). We also process your personal information if we are obliged to do so by the law (e.g. in relation to tax law or state security law). We collect the minimum amount of data that is needed to establish contact and/or to process the sale/purchase, such as your name, address, phone number, email address, and eventually your bank account information (solely in connection with the sale/purchase). We use a third party system to store your personal data and a third party system to process invoices. These two parties alone receive your data and store it on behalf of Faurschou.

#### **2. When private clients establish contracts with us or otherwise use the services we provide.**

When you, as a private client, express interest in purchasing a product, participating in an event, receiving newsletters, or in using any other services we provide, we collect a range of data, in order to ensure that we can monitor your relationship with Faurschou, as well as to ensure that we can monitor your purchases. As would apply to a private supplier, described in the above paragraph, we collect only essential data, such as your name, address, phone number, email address, art-related interests, and a history of your previous purchases and/or sales. This data is stored within a trusted third party system.

#### **3. When subscribing to our newsletters**

If you wish to subscribe to newsletters from Faurschou, we ask for your consent to process your name and e-mail address. The information is not used for any other purposes. We use a broadcast system to send out our newsletters, and the particular third party alone receives your personal information as a data processor for Faurschou. This third party offers tracking and analysis of certain features to provide a better service for Faurschou. Therefore, this additional data is used solely for the purpose of enhancing these features, and is not forwarded to any other third parties.

#### **4. Sending a job application**

If you apply for a vacancy at Faurschou and submit your application, CV, exam papers, etc., we will process the information, including your personal data, in order to evaluate your application. If the application has been submitted in connection with a vacancy, we will keep the data until the application and recruitment process has been completed. If you submit an unsolicited application, it will be saved for 30 days and then deleted. Applications are not saved for future positions, and we, therefore, invite you to apply for each vacancy as it is announced.

#### **5. Data collection in connection with camera surveillance**

If you visit Faurschou's premises, we collect information about you in the form of camera surveillance. Monitoring is carried out in accordance with the Danish Act on Television Surveillance. Sometimes we use a third party as data servers, and this party, alone, will receive your personal data to process it on behalf of Faurschou.

#### **6. Data registration for invitations**

We invite you as a guest to exhibition openings and various events if you have signed up to receive invitations. For this use, we have registered your name, title, email address, telephone number, and address. Some guests receive invitations, due to the fact that they have collaborated with Faurschou. Your personal data is stored at a third party server, and this party, alone, saves your data on our behalf. We use a broadcast system to send out electronic invitations, and this third party receives your name and email address to process data on behalf of Faurschou.

#### **7. Data acquired when lending or borrowing artworks**

If you borrow artworks from or lend them to us, we will, for contractual reasons, register your name, work title, phone number, address and email address.

#### **8. Data collected in conjunction with guided tours**

When booking a guided tour at Faurschou, we will record your contact details, so that we can comply with our part of the agreement. We register your name, email address and phone number.

#### **9. Data collection when contacting Faurschou**

When you contact Faurschou either directly by email or by sending a physical letter, we will archive your inquiry and the response you receive. This is to prove that we have taken care of your inquiry.

#### **10. Photography and recordings**

We sometimes photograph and film in our showrooms in connection with public events, such as opening receptions. Here you can be filmed or photographed, but we will strive to do so at an appropriate distance, so to make the individuals difficult to recognize in the recorded materials. We may, occasionally, use the photos or video recordings on our website for marketing purposes.

Personal data is only processed and stored when it has been willingly shared, such as in connection with a purchase, participation in an event, subscription to our newsletter, and/or when you contact us by phone or email.

Please note that in some cases, you are obliged to share personal data, such as your name, address, phone number, and email address, as this data may be required for the sale or purchase of a product. We will under no circumstances establish an agreement regarding the purchase/sale of a product if you do not agree to share this data with us.

### **3) Collection of personal data on websites via cookies**

We use cookies on our sites. You can read more about our use of cookies in our Cookie policy, which you can find below.

The processing of personal data we collect through cookies is based on your consent. You give your consent the first time you visit our website. You can read more about the terms of consent in section 8 below.

The purpose of using information collected through cookies is to analyze how our websites are used and to provide you with the best possible user experience.

### **4) On what grounds do we treat your personal data?**

We process your personal data as outlined above on the following grounds:

1. Your consent.
2. The processing being necessary in order to honour an arrangement with you or to take steps requested by you, prior to the establishment of such an agreement.
3. The processing being necessary in order to fulfil our legal responsibilities.
4. The processing being necessary to ensure that the data controller or a third party can pursue legitimate interests, unless the registered party's interests or basic rights and freedoms that require protection of personal data take precedence to this pursuit of interests, namely if the registered party is a child. The pursuit of legitimate interests is operated by the foundation.

### **5) Are we allowed to send you marketing material?**

We would like to send you marketing material that is in your interest.

However, we will only send you marketing material if you give us permission to do so and if you have previously opted to receive marketing material from us. Please note that you are always free to opt back out. If you no longer wish to receive marketing material from us, we ask you to send us an email at [foundation@faurschou.com](mailto:foundation@faurschou.com).

### **6) When do we pass on your personal data?**

We reserve the right to pass on your personal data under certain circumstances. Your personal data may be passed on to: (i) suppliers with whom we work in order to provide you with the services related to your association with Faurschou (including service suppliers, such as marketing, services, and support teams); (ii) other third parties, in connection with the purchase/sale of products; or (iii) legal bodies if this is required by law.

Your data will only be passed on to the extent and to the parties that are required in order to supply the service requested, e.g. in connection with the creation of a client profile in the client and product system.

### **7) How long do we store your personal data?**

Faurschou stores your personal data for as long as it is necessary in order to provide the services requested, to serve a justified purpose (like monitoring you as a private supplier or client in our client and product system), or to meet the requirements of current legislation, e.g. the tax legislation which requires to store documentation for 5 years. We remove and/or alter personal data continuously, deleting data that has served the purpose for which it was stored.

## **8) Consent**

When you are using our website and our services and functions, we may in some cases collect and process your personal information given your consent.

Please be aware that you can withdraw your consent at any time by unsubscribing to our newsletters and invitations or by contacting us directly (see contact information in section 12 below).

If you withdraw your consent, we will stop processing your personal information, unless we are obliged to continue processing or storing your personal information due to other reasons, e.g. required by law.

Withdrawal of your consent does not affect the legality of the treatment that has taken place before the withdrawal of consent.

If you withdraw your consent, you may not be able to fully utilize the features that we offer on our website.

## **9) What are your rights?**

You are entitled to get an overview of the personal data that Faurschou stores about you, with certain exceptions dictated by law. Should you want to access the said personal data, you can request this by contacting us at:

[foundation@faurschou.com](mailto:foundation@faurschou.com) or +45 33914131.

You reserve the right to access your personal data which we process. Should it turn out that this data is incorrect or misleading, you are entitled to request that we amend or delete this data. Furthermore, you are always free to protest further processing of your data and/or limit the processing of your personal data.

Upon your request, we will delete the personal information we have recorded about you without delay, unless the data processing is required on another basis, for example, to establish a legal claim or to answer an inquiry from you.

In connection with inquiries regarding your rights, we ask you to provide us with sufficient information to allow us to process your inquiry, including your full name and email address, so we can identify you and respond to your request. We will respond to your inquiry as soon as possible and no later than 30 days after we have received your request.

If you disagree with the way we process your personal information, or the purposes why we process this information, please feel free to contact us. You can also file a complaint with:

Datatilsynet (Danish Data Protection Agency)

Borgergade 28, 5. Sal

1300 Copenhagen K

Phone: 33 19 32 00

e-mail: [dt@datatilsynet.dk](mailto:dt@datatilsynet.dk)

## **10) Links to other websites, etc.**

Our website may contain links to other websites. We are not responsible for the content of other websites (third party websites) or for the procedures that such third parties have for the collection and processing of personal data. When you visit a third party website, read the website owner's privacy policy and other relevant policies.

**11) What happens when we change our Privacy Policy?**

We reserve the right to change this privacy policy due to significant changes of the law, new technical solutions, new or improved features, or to improve the website.

**12) Questions?**

You are more than welcome to contact us with questions regarding our Privacy Policy or with requests for deleting or updating your personal data that we store and process:

Faurschou

[foundation@faurschou.com](mailto:foundation@faurschou.com)

+45 33914131

# **FAURSCHOU**

## **COOKIE POLICY**

This Privacy Policy was last revised on June 23, 2023.

Cookies are used on practically all websites. In many cases, cookies may be necessary to provide a service on our websites. A cookie is a passive file that cannot collect information on your PC, spread computer viruses or other malware.

Faurschou's cookie policy explains in detail about our use of cookies and how you can remove them.

### **1. What is a cookie?**

Cookies are today used for virtually all websites and are in many cases necessary to provide services on the website.

A cookie is a small text file stored on the user's IT equipment (PC, tablet, smartphone, etc.), so that the device can be recognized. Cookies can be used to compile statistics about users' use of the website and to optimize the content of the page. A cookie is a passive file and cannot collect information from the user's computer or spread computer viruses or other malware. Some cookies are placed by other parties than the one in the address bar (URL) of the browser (so-called third parties). It can be regular content, but it can also be, for example, analysis tools or embedded comment fields.

Some cookies are only stored on the user's device as long as the user has their browser open (session cookies). Other cookies are stored for a prolonged period of time (persistent cookies). When the user re-visits a website, a new session cookie is created, while persistent cookies are typically renewed.

### **2. Cookies on Faurschou's website**

We use cookies to find out how our websites are used. This statistical information is anonymous and cannot be used to uncover the identity of the individual users.

The following types of cookies are used at Faurschou's websites:

#### **Google Analytics**

It is used to conduct visitor statistics, including to identify which pages the users of the website are most interested in. Type: First party cookie. Storage period: Up to 2 years.

#### **Vimeo**

It is used to register each view on the website (which is also included in the viewing statistics for that particular video on Vimeo), as well as the particular display settings. Type: Third party cookie.

#### **Facebook**

Used by Facebook to compile viewer statistics and to remember your preferences. Type: Third party cookie.

#### **Our cookies**

Our web publishing system sets cookies to register and "remember" user settings when a user uses the website. Type: First party cookies.

### **3. How to remove / avoid cookies?**

It depends on your browser how you can delete or avoid placing cookies on your device.

If you are using a PC, cookies can be deleted using the [CTRL] + [SHIFT] + [Delete] shortcut.

If the deletion is unsuccessful, or if you use, for instance, a Macintosh computer, you can find the instructions for each browser type by clicking on the links below:

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Opera](#)
- [Safari](#)
- [Flash cookies](#)

### **4. Why do we inform you about cookies?**

All Danish websites are required to inform their users which cookies are set on the user's devices. The information must be in compliance with the "Notice of information and consent required in case of storing and accessing information in End-user's terminal equipment".

[Cookiebekendtgørelsen](#) / [Cookievejledningen](#)

### **5. Questions?**

You are more than welcome to contact us with questions regarding our Cookie Policy:

Faurschou

[foundation@faurschou.com](mailto:foundation@faurschou.com)

+45 33914131